



Tourism Statistics Summary

August 2016

OVERVIEW

August's overall visitor arrivals to Anguilla totalled 15,608; recording a monthly decline of 9.9% over its 2015 corresponding figure of 17,319. This reflects the seventh negative decline for 2016, given declines in the first half of the year (January – June) followed by the first increase for the year in July, then this period's decline. The largest monthly decline was experienced in April and the smallest in June of 16.4% and 0.1% respectively. Visitor arrivals for this period under review were the 4th highest for the August periods between the years 2006 - 2016, with the highest recorded figure of 17,319 registered in 2015, followed by 16,210 and 15,721, for 2014 and 2007 respectively.

The decline in August's visitor arrivals was due to the decline in both types of visitors; day-trippers (excursionists) and stay-over visitors (tourists) arrivals.

A review of August's visitors showed that 2.2% of the arrivals represented intended business travellers and the other 97.8% vacationers. To date; January – August 2016, Anguilla has welcomed 131,368 visitors, a comparative decline of 6.4% (140,361) for the same period for 2015.

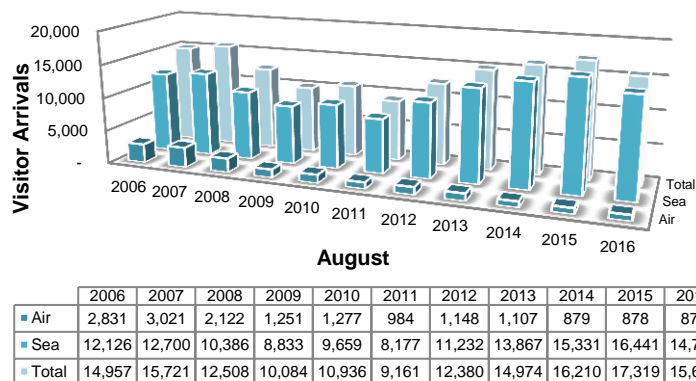


Figure 1: Visitor Arrivals, August 2006 - 2016

PASSENGER MOVEMENT

Passenger arrivals (including both residents and visitors) were down 4.4%, totalling 23,700 from August's 2015 figure of 24,788 passengers.

Anguilla's inward passenger movement by sea continues to be the main mode of entry; as the seaports saw inward passengers of 22,210 (93.7%), of which, 18,284 (82.3%) passengers entered at the Blowing Point terminal and 3,926 (17.7%) at the Sandy Ground port. 1,490 (6.3%) passengers came into Anguilla via the Clayton J. Lloyd International Airport.

Passenger departures for August increased by 2.2% relative to the same period in 2015, to 27,577 compared to that recorded in 2015 of 26,982.

Passenger departures via the seaports from Anguilla accounted for 92.8% (25,579), of which 21,587 (84.4%) passengers left through the Blowing Point terminal and 3,992 (15.6%) passengers made their exit from the Sandy Ground port. The Clayton J. Lloyd International Airport facilitated 7.2% (1,998) of the departures from Anguilla.

TOURISTS (Stay-Over Visitors)

August's tourist or stay-over visitor arrivals to Anguilla were down 6.1% from the same period in 2015 to 5,320 persons. This was the second monthly decrease for the year 2016, with this period under review registering the highest decrease followed by April with a decline of 4.3%. August 2016 registered the 8th highest August figure dating back to 1993, with the largest registered in 2007, 2008 and 2006 with 6,929, 6,443 and 6,086 respectively.

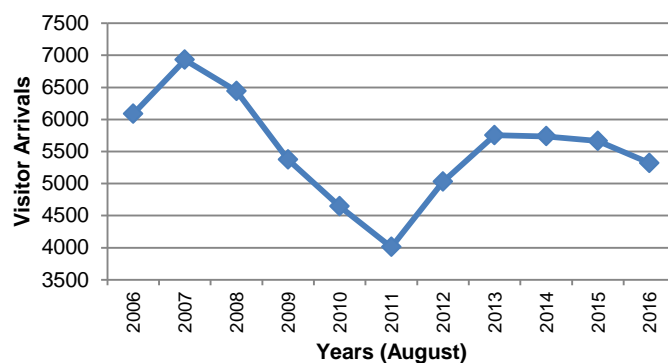


Figure 2: Tourist Arrivals, August 2006-2016

TOURISTS (Stay-Over Visitors) *continued*

The average intended length of stay of tourists in Anguilla for the period under review was 7.0 days, remaining unchanged in comparison to August 2015. The largest slice of tourists, 43.6% intended to spend 4-7 days in Anguilla. 30.3% of tourists wished to stay 1-3 days, followed by 16.6% for 8-15 days, 3.2% for 16-22 and 6.4% indicating they intended to stay 23 or more days.

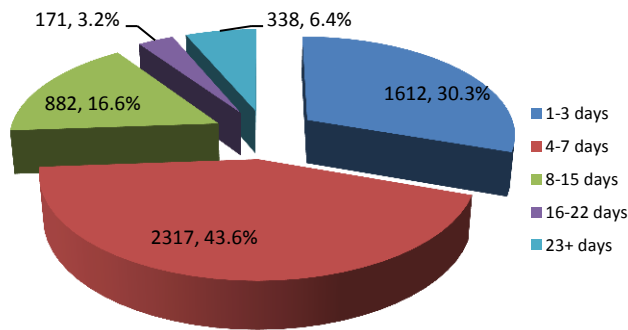


Figure 3: Tourist Arrivals by Length of Stay, August 2016

A review of the source markets for tourists visiting Anguilla during August 2016 showed five decreases and five increases. The source markets that contributed to the overall decline in tourist arrivals were 'French West Indies', 'Caribbean', 'Canada', 'Germany' and 'Dutch West Indies' with 51.5%, 25.1%, 15.3%, 13.0% and 10.8% respectively. The largest increases were recorded by the 'Other' and the U.K markets with 44.8% and 23.8%.

Anguilla's main source market the "USA", experienced a 1.6% increase over the period, contributing 52.9% to the overall share of tourist arrivals.

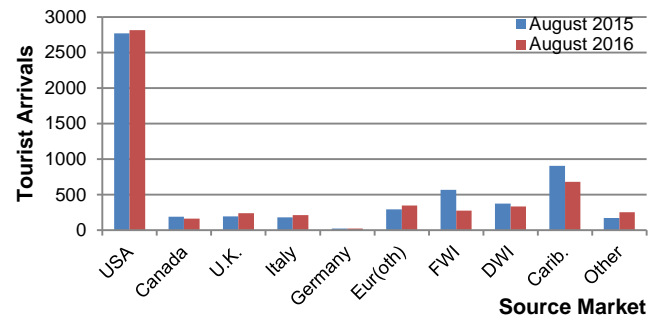


Figure 4: Tourist Arrivals by Country of Residence, August 2015 and 2016

EXCURSIONISTS (Day Trippers)

Excursionist arrivals for the month under review recorded a decrease of 11.7%; 10,288 day trippers, over the 11,656 during the same period in 2015. This was the 8th consecutive monthly decrease in the excursionists arrivals to the island for 2016. All months of 2016, January – August, experienced decreases over their corresponding monthly 2015 figures. The seaports were the main mode of entry with 99.6% of excursionists entering; of which 62.7% entered via the Blowing Point terminal. The Sandy Ground seaport welcomed 37.3%, though its terminal.

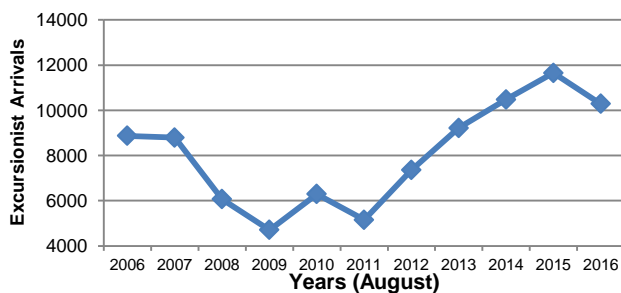


Figure 5: Excursionist Arrivals, August 2006–2016

Day trippers to Anguilla showed declines in six (6) and increases in four (4) of the source markets, cumulatively contributing to the overall decline in this type of visitor. The largest decrease was in the 'Dutch West Indies' market with 65.3%; followed by 36.5% and 35.7% in the 'Caribbean' and the 'U.K' source markets respectively. The largest increases were recorded in the 'German' and 'Other' markets with 45.5% and 43.7% respectively, over their corresponding 2015 figures.

Anguilla major source market the USA, held a share of 48.4% of this excursionists' market, experiencing a decrease of 16.9% over 2015 figure.

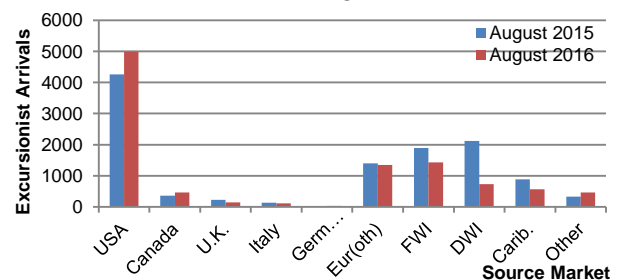


Figure 6: Excursionist Arrivals by Country of Residence, August 2015 and 2016

This report, along with other Tourism Data, is available at the Government of Anguilla Statistics Department's website: <http://gov.ai/statistics/tourism.htm>